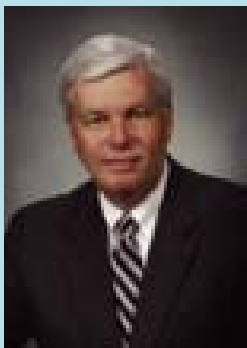




*Downtown Committee of Syracuse, Inc.*  
**ANNUAL REPORT**

## Message from the Chair



This past year we have been able to witness exciting developments in several forms. Downtown Syracuse is alive with activity. This past year 23 buildings were redeveloped, 17 new retail businesses opened, downtown residency has risen to 2,700, and \$180 million in development activity is completed or underway, which doesn't even take into account the projects planned for the next twelve months.

One of the most exciting developments has been the level of activity on Syracuse's "Main Street." Real estate activity has resumed in the heart of downtown and Salina Street is changing. The \$16 million stage house expansion of the Landmark Theatre is underway and will be complete this fall. To the south, construction is well underway on the \$14 million Central New York Regional transportation hub. This relocation has sparked other development interests in downtown's core:

- PEMCO Group completed their renovations at the Syracuse Trust Building offering four residential condos.
- Earlier this year, developers Bob Doucette and Rich DeVito added 45 incredible apartments to the Dey's Plaza, all of which are now leased.
- Just to the west, the Butler Building has completed the addition of 12 apartments in Armory Square.

In addition to the transformation in the heart of downtown, there have been investments made by community partners both large and small throughout downtown.

- SUNY Upstate Medical is investing in downtown's east side with the \$45 million conversion of Harrison House and Townsend Towers into 320 upscale apartments for medical students and staff.
- Through its Save the Rain and Green Infrastructure programs, Onondaga County has actively sought out downtown projects to support, many times focusing on areas where major community investments are being planned.
- O'Brien & Gere and MVP Healthcare have moved back into the central business district setting an example that 21st century tenants are attracted to the lure of downtown's activity.
- The Syracuse Technology Garden is full, for the first time ever, with 37 great companies and 150 employees. Space is at a premium as more and more innovative minds flock to this collaborative downtown work environment.
- The Onondaga Historical Association has opened a new history-themed gift shop to connect visitors to our community history.

One of the more notable changes has been the "greening" of downtown. In Armory Square, the \$28.5 million, LEED-certified Washington Station opened in August. It recently welcomed the combined economic development offices of the City and County as new tenants. On the east side of downtown, the Central New York Community Foundation, with a goal to secure LEED Silver certification, completed its renovation of the former University Club building. Two blocks north, Synapse Partners is developing the former Water Street Gym and seeking LEED Platinum certification. The new facility will serve as a showcase for green technologies including solar panels and electric vehicle charging stations.

Although it took Syracuse some time to catch up to its counterparts, downtown is now home to 8 locations that are either LEED-certified or seeking their certification. This is an impressive accomplishment among cities the size of Syracuse.

Demand for downtown living continues to drive development. Downtown is home to 1,300 residential units with a 99% occupancy rate. Over the next twelve months, 570 residential units are expected to be built, bringing new life and activity to underutilized buildings in downtown.

This past year has also been a year of change. David Mankiewicz, who has been a Downtown Committee fixture for over 30 years and the Downtown Committee's Executive Director since 2008, will now be leading CenterState CEO's new strategic planning initiatives with the Brookings Institution, an exciting opportunity for the central New York region. David has directed many of downtown's most transformational projects, two of which have won National Awards from the International Downtown Association. On behalf of the Board of Directors, I'd like to thank David for all that he has contributed to downtown Syracuse and the Downtown Committee.

It's with great excitement that we welcome Merike Treier to the helm as Executive Director of the Downtown Committee to lead the organization's efforts moving forward. Merike has been with the Downtown Committee since 2004 and brings passion, enthusiasm and vision for the future of the organization.

Our sincere thanks to those in the public and private sectors making investments in downtown, especially Mayor Stephanie Miner and our partners at the City of Syracuse who have focused their energies on downtown revitalization.

James V. Breuer, Chair

A handwritten signature in black ink that reads "James V. Breuer". The signature is written in a cursive, flowing style.

Landmark Theatre



Washington Station



Centro Transfer Hub



Butler Building





# Economic Development

## **Downtown Living Tour**

On May 21st, the fifth annual Downtown Living Tour drew 1,900 visitors to downtown Syracuse, a record crowd. In honor of this fifth anniversary event, the Downtown Living Tour highlighted workspaces in addition to living spaces to show off the benefits of both living and working in the heart of the city. The Downtown Living Tour has always been an effective event that markets the uniqueness and diversity of residential units in downtown. By adding a number of downtown's most unique work spaces to the event this year, the Tour showed off even more of why downtown Syracuse has become the neighborhood of choice not only to live, but to also locate your business.

Headquartered at Deys Plaza, the tour featured 11 stops, including 4 LEED-Certified buildings and residential spaces ranging from historic and adaptive reuse projects to downtown's most upscale condominiums. Over 100 volunteers ensured the event ran smoothly, overseeing the tour stops and working at tour headquarters. The addition of workspaces proved to be popular with tourgoers, leading the Downtown Committee to consider highlighting more unique workspaces in the future.

## **Main Street Programs**

The Downtown Committee continued administration of its four New York State "Main Street Grant Programs" this year, including Clinton Street, South Salina Street, South Warren Street and the Hanover Square - Montgomery Street programs. Each of the programs is a \$200,000 award, with \$25,000 allotted for streetscape funds and \$175,000 for redevelopment grants. Through this grant program, property owners in the specified areas are able to apply for funding to assist with building and façade renovations. The grant awards are matching grants, with the property owner contributing a percentage of the cost and the Main Street grants accounting for a portion of the total. Grant funding for awarded projects has ranged from \$3,500 to \$45,000. The Downtown Committee has supported, or is in the process of supporting, 32 redevelopment projects, leveraging over \$14 million of downtown development investment with over \$696,000 of grant funding.

## **Retail Recruitment Event**

Working with five community partners, the Downtown Committee organized a retail recruitment event at the Atrium Building in Clinton Square on June 22nd. More than 50 prospective retailers attended the event, exceeding initial projections. The event included a diverse mix of panel sessions to give prospective retailers an overview of the retail climate, including sessions on development, demographics, existing retailers' experiences, available financing, incentives for businesses and resources for navigating the process of opening a business. Prospective retailers were also provided with information about available retail space in downtown Syracuse and were able to speak directly with leasing agents, lending institutions and resource providers. The Downtown Committee has been maintaining contact with prospective retailers via email blasts, information sharing and plans to make the retail recruitment event an annual occurrence.

## **Meet Downtown Syracuse Brochure**

The Downtown Committee commissioned a new retail recruitment booklet entitled 'Meet Downtown Syracuse' to assist with recruitment efforts. The booklet features testimonials by downtown Syracuse's business owners describing why they do business in downtown presented in a visually-driven format. The book also features statistics about downtown development, residential growth, tourism, employee demographics and proximity to medical and educational institutions. The Meet Downtown Syracuse brochure was unveiled at the June retail recruitment event and will continue to be distributed to prospective retailers via mail and in-person meetings. An online copy of the brochure is available at [www.downtownsyracuse.com/retail](http://www.downtownsyracuse.com/retail) or individuals can call (315)422-8284 to have a copy mailed.

## **Preserve America Funding**

The Downtown Committee and City of Syracuse executed its contract for the Federal Preserve America grant program. The Downtown Committee was awarded \$150,000 grant which will expand its existing Economic Development and Marketing programs. The City of Syracuse sponsored the Downtown Committee's application for funding. The Downtown Committee provided matching funds for the grant. This highly-competitive program is administered by the Department of the Interior's National Park Service in partnership with the Advisory Council on Historic Preservation. During this round of funding, nearly \$3 million was awarded to a total of 31 projects in 17 states. Downtown Syracuse and Cold Spring were the only New York State communities to receive funding. Over the past decade, downtown Syracuse has undergone an urban renaissance that has been driven in large part by the adaptive reuse of historic commercial and industrial buildings. As this renewed appreciation and investment in the city's historic infrastructure continues, it is more important than ever to effectively market all of the urban amenities that make downtown a great place to visit, live, work and play.

## **Quarterly Office Reports**

The Downtown Committee continues to produce a quarterly report detailing downtown Syracuse's office and retail market trends. The information compiled is also updated on the Downtown Development Showcase site, [development.downtownsyracuse.com](http://development.downtownsyracuse.com), a resource for prospective downtown Syracuse tenants and property owners.



The Downtown Committee's economic development staff:

- Provides detailed office, retail & residential market data and parking information
- Assists in locating and promoting available space and development opportunities
- Assists with development projects
- Secures financial resources and locates incentives for downtown development
- Supports existing and attracts new retailers
- Provides expert advice to business associations, property owners and tenants



# Marketing & Communications

## Partnerships

The Downtown Committee worked closely with the Syracuse Convention & Visitors Bureau (SCVB) to prepare for and welcome 30,000 women bowlers participating in the USBC Championships at the Oncenter from April 7th to July 3rd. The Downtown Committee secured three full pages in the official tournament program and subsidized advertising costs for 18 downtown retail shops and restaurants. Also in partnership with the SCVB, special kiosk posters that welcomed bowlers were created and displayed throughout the business district and the Downtown Ambassadors maintained a presence around the Oncenter.

The Downtown Committee also collaborated with the SCVB to combine online calendars of events. Visitors can now get information specific to downtown events and activities, but also on things to do throughout Onondaga County. To check out the latest events in downtown Syracuse, go to [www.events.visitsyracuse.org](http://www.events.visitsyracuse.org).

The Downtown Committee partnered with the Creative Core and CenterState CEO to launch Creative Core Connect, a mobile app business directory that is free for users to download. All downtown Syracuse businesses and parking options are listed on the app. Listings including a link to the business' website, a push button call option and push button option to get either walking or driving directions. The app is GPS-based, so users are presented a list of businesses in order of which are closest to where the user is standing. To download the app, visit <http://chartr.us/cc>.

The Downtown Committee provides support to downtown's four business associations: Armory Square, Hanover Square, Downtown East, and Cathedral Square. This past year, the Downtown Committee worked with its partners to develop new programs and produce new brochures.

## Special Events

Among the most successful efforts undertaken by the Downtown Committee is Downtown Dining Week(s), held February 15th through 26th. The eleven-day promotion supported by AmeriCU Credit Union, featured 22 downtown restaurants offering three courses for \$25 or less. The Downtown Committee created several new marketing initiatives to encourage diners to interact with AmeriCU Dining Week(s) including:

- "Behind the Scenes of AmeriCU Dining Week" blog - featuring interviews with chefs, managers and owners from various downtown Syracuse restaurants accompanied with photos.
- AmeriCU Dining Week Dish Photo Contest - Facebook fans uploaded photos of their AmeriCU Dining Week meals onto the Downtown Committee's Facebook page for a chance to win gift certificates to downtown restaurants.
- Diner's Choice Poll - diners voted for their favorite AmeriCU Dining Week dish on the Downtown Committee's website.

The AmeriCU Syracuse Arts & Crafts Festival, presented by the Downtown Committee is one of the largest events held in the downtown area and one of the highest-quality events of its type in New York State. The festival, held July 30th through August 1st, drew 60,000 people downtown. The AmeriCU Syracuse Arts & Crafts Festival and Northeast Jazz & Wine Festival served as anchors for ArtsWeek, which allows downtown visitors to view and participate in numerous arts-related activities in downtown Syracuse.

The Downtown Farmers' Market draws thousands of visitors, both downtown workers and area residents, to Clinton Square every Tuesday from June through October. The Farmers' Market section of the Downtown Committee's website, [www.downtownsyracuse.com/farmersmarket](http://www.downtownsyracuse.com/farmersmarket), has expanded this year to include a map of the market and list of all participating vendors.

Other event highlights:

- Assisted in organizing AXA Equitable's Spirit of Syracuse event to welcome new employees to downtown Syracuse
- Co-hosted the Good Design: Stories from Herman Miller exhibit reception at the Everson Museum of Art
- Coordinated a poster contest for middle and high school students in conjunction with the CNY Veterans Parade, organized by Assemblyman William B. Magnarelli
- Administered the CNY Community Events Program Grant Fund through Senator John A. DeFrancisco

## Downtown as a Destination

The Downtown Committee launched a 2011 television advertising campaign, produced by Solon Quinn Studios, that is in keeping with its 'Great Stories Begin Downtown' theme. The two new spots are intended to build pride and ownership in downtown Syracuse and to remind people that we are a town of rich history and thriving businesses.

A new Walking Tour brochure was published highlighting downtown's historic and architecturally-significant sites.

## Communications

In addition to creating content on the Downtown Committee's website, [www.downtownsyracuse.com](http://www.downtownsyracuse.com), Facebook and Twitter pages, the Downtown Committee expanded its communications portfolio to include bi-weekly news & events email blasts. The emails are intended to provide quick, continuous updates about downtown Syracuse to keep it in the forefront of people's minds. The email campaigns began in January 2011. If you'd like to be added to either of these email distribution lists, send your email address to [events@downtownsyracuse.com](mailto:events@downtownsyracuse.com).



The Downtown Committee's marketing & communications staff:

- Assists with event planning and promotion
- Promotes and publicizes new businesses
- Assists in garnering publicity for downtown activity
- Coordinates promotions with downtown retail shops and restaurants
- Provides downtown brochures to downtown employees and visitors
- Provides downtown mailing lists
- Provides website listings
- Provides welcome packets to new residents and businesses



# Environmental Maintenance

## **Hanging Flower Baskets**

68 hanging flower baskets were installed by Downtown Committee maintenance staff in mid-June in the heart of downtown Syracuse along the 100 and 200 blocks of East Jefferson Street; the 300 and 400 blocks of South Warren Street; the 300 block of Montgomery Street and the 200 block of East Onondaga Street. The baskets contain a mix of white and burgundy super petunias from Oliver B. Paine Greenhouses, a Downtown Farmers' Market vendor. The Downtown Committee worked alongside the Cathedral Square Neighborhood Association's 'Design Your Street' committee to create a beautification program involving hanging flower baskets on the light poles in the neighborhood. The Downtown Committee allocated streetscape funds from the New York Main Street grant program it administers to cover the cost of capital items needed for the program, including brackets, baskets and the flowers themselves. Additional funding for capital items was secured from the Downtown Tomorrow's Neighborhoods Today (TNT) organization. The Downtown Committee's maintenance staff tend the baskets throughout the season, with the Cathedral Square Neighborhood Association supplementing the maintenance costs for this added program. The Downtown Committee plans to extend this beautification program to other areas of downtown Syracuse in the future using the Cathedral Square Neighborhood Association partnership as a model.

## **Kubota Tractor**

The Downtown Committee replaced one of the aging pieces of its fleet with a new Kubota tractor this fall. The tractor features a flat bed that the Downtown Committee maintenance staff uses to transport its new watering tank, used to water the hanging flower baskets. The tractor was also used frequently for snow removal during this winter's heavy storms.

## **Earth Day/Spring Cleanup**

The Downtown Committee once again received an enormous amount of interest in its annual Spring and Earth Day cleanups. Over 150 volunteers helped to clean downtown on Saturday, April 2nd in preparation for the U.S. Bowling Congress Women's Championships. The Downtown Committee's annual Earth Day Cleanup on Saturday, April 30th had over 100 volunteers participate.

## **50/50 Program**

To provide a budget for streetscape repairs, the Downtown Committee and City of Syracuse participate in a cost sharing agreement for streetscape maintenance items for the central business district. This past year a tree-pruning contract was executed and over 150 trees were addressed in downtown's core. This program is the start of a longer-range plan to address the health and condition of downtown's tree-scape. The Downtown Committee also furnished 24 additional cigarette urns to downtown properties, repaired trash cans and purchased a number of hanging flower baskets.

## **Streetscape Funds**

As part of its South Warren Street streetscape improvement program, the Downtown Committee purchased eight new steel benches, thirteen decorative steel trash cans, and hanging flower baskets and brackets for the area. All items were custom-ordered and upon arrival have been installed to improve the pedestrian experience within this downtown corridor.

## **Snow Removal**

The Downtown Committee maintenance staff assists property owners in removing snow from sidewalks during the winter months. Downtown Syracuse contains 26 miles of sidewalks, which the Downtown Committee maintenance staff plowed frequently this winter with the high snowfall. This winter, nearly 180 inches of snow fell in Syracuse, about 60 inches more than a normal season's snowfall.

## **Summer Maintenance**

During the summer months, the Downtown Committee maintenance staff has a number of daily duties around the downtown area including litter removal; gumbusting; weeding on sidewalks and around planters and tree grates; landscaping; mowing lawns and green spaces; graffiti removal from street furniture, buildings, bridges and signage, as well as watering flowers. These maintenance tasks ensure that downtown Syracuse remains attractive throughout the season.

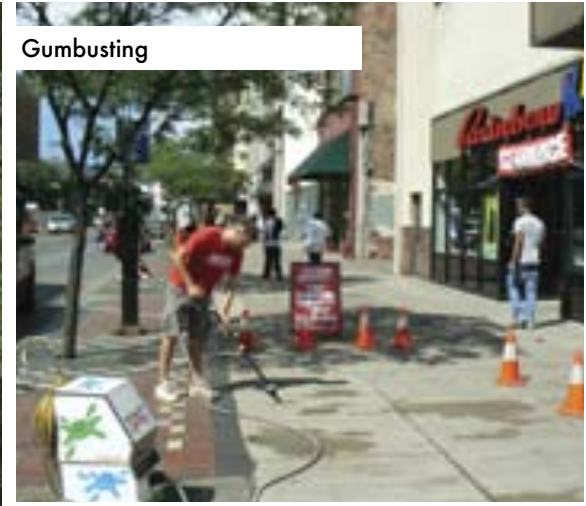
## **Kiosks**

The Downtown Committee maintenance staff maintains and regularly rotates posters in 20 kiosks installed on South Salina and South Warren Streets. Kiosk posters highlighting upcoming special events are featured, as well as posters from the current year's Syracuse Poster Project collection.

Hanging flower basket installation



Gumbusting



Earth Day Cleanup Volunteers



Watering Flowers



The Downtown Committee's environmental maintenance staff:

- Provides litter control & sidewalk sweeping
- Assists with clearing snow from sidewalks
- Facilitates clean & safe issues between tenants & property owners
- Removes graffiti from buildings & street furniture
- Repairs street furniture
- Mows grass & cuts weeds
- Tends hanging flower baskets
- Organizes annual Spring & Earth Day cleanup efforts



# Security

## **Downtown Committee & Syracuse Police Department Partnership**

Downtown Committee security officers work in concert with the Syracuse Police Department (SPD), acting as a liaison between the business community and the police. Officers share information collected through personal interaction with business owners and other resources with investigators to address potential criminal activity, as well as quality of life concerns, before they become serious issues. To give prompt response to potential emergencies, both the Syracuse Police Department and Downtown Committee security are dispatched to requests for assistance downtown.

## **423-HELP**

All downtown business owners and employees are provided with a direct line to the Downtown Committee Security and Information Center, located in the Galleries, (315)423-HELP. Calls to this line are answered by a SPD Community Service Officer stationed in the Downtown Security and Information Center who then dispatches the calls to Downtown Committee Security and SPD officers. The 423-HELP number is intended to give downtown business owners faster response to non-emergency quality of life issues.

## **Security Patrol Visibility**

The Downtown Committee Security patrol is made up of retired Syracuse Police officers who provide a daily foot patrol throughout downtown that makes them highly visible to downtown business owners and visitors. Through their "Officer Friendly" approach, the Downtown Committee security staff has established strong relationships with business owners, downtown employees and residents. The Downtown Committee Security staff's approachability provides downtown constituents with a beneficial resource.

## **Downtown Security & Information Center**

The Downtown Committee hosted a grand opening in March to unveil the new Downtown Security & Information Center. Located on the South Warren Street side of the Galleries, the information center features dynamic window clings on the exterior windows of the space to draw visitors in. The center's proximity to the Oncenter complex, which hosts a significant number of conventions, as well as its central location within the central business district, makes it a prime location to welcome visitors with information on Downtown Syracuse. Inside the storefront, maps, brochures and information about downtown Syracuse are available to visitors, as well as two iPads available for visitors' use. Visitors can use the iPads to access the Downtown Committee's website, [www.downtownSyracuse.com](http://www.downtownSyracuse.com), as well as Creative Core Connect, a mobile app that the Downtown Committee helped to develop with comprehensive information about downtown Syracuse, offering visitors even more options to customize their visit to downtown and discover all that downtown truly has to offer.

Directly attached to the Information Center is the Security Center, an office space shared by the Downtown Committee Security force and the Syracuse Police Department. The Downtown Security and Information Center is a partnership effort of the Downtown Committee and the SPD. Officers who are on the downtown beat utilize the adjacent space for all of their office needs.

## **Downtown Ambassador Program**

The Downtown Committee hired two Downtown Ambassadors to serve as welcoming and hospitable presences throughout the downtown district. The Ambassadors provide directions and information to visitors, assist in reporting litter concern areas or damaged streetscape furniture. Ambassadors are also in direct communication with the Downtown Committee Security force and Syracuse Police Department serving as an extra set of eyes on the street. The Ambassadors patrol downtown five days per week and also work during special events. They wear distinctive uniforms, complete with a cell phone, maps, brochures and first aid kits. The Downtown Syracuse Ambassador program is based on successful models used by other Business Improvement Districts (BIDs) across the nation, including Atlanta, Philadelphia, Jacksonville and Nashville. The Ambassador program is initially a two-year program, with funding provided by a New York State workforce grant. The Downtown Committee is interested in continuing the program following the first two years.

Downtown Security & Information Center



Downtown Ambassadors



Inside the Downtown Security & Information Center



Downtown Security Officer John Marcon with Syracuse Police Officer Darren Kullman



The Downtown Committee's security staff:

- Provides daily foot & mobile patrol downtown
- Addresses quality of life issues
- Conducts personal safety seminars for business owners, employees and residents
- Performs security audits for retail and other commercial businesses
- Acts as liaison between downtown businesses and the Syracuse Police Department
- Assists downtown visitors through Downtown Ambassador program



## Parking & Access

### Parking Brochure

The Downtown Committee of Syracuse recently published a new parking brochure, available at the Downtown Security & Information Center at 440 South Warren Street, as well as on the Downtown Committee website. The brochure contains a wealth of information about parking downtown including a map of all public parking garages and lots along with their rates and overnight availability for residents; on-street parking information; a list of downtown parking holidays and more. The brochure is intended to raise awareness about the number of parking options downtown and contains the answers to frequently asked parking questions. The Downtown Committee compiled the information in the brochure with assistance from the City of Syracuse and all of the local parking management operators. To download a copy of the brochure, visit [www.downtownsyracuse.com](http://www.downtownsyracuse.com) and click on 'map.'

### Parking Lot Operation

The Downtown Committee continues to operate a surface parking lot on the corner of North Franklin and West Willow Street under an agreement with National Grid. The lot is open evenings and weekends, making it a convenient choice for those patronizing Dinosaur Bar-B-Que across the street or taking advantage of nearby festivals in Clinton Square.

The Downtown Committee now operates a surface parking lot on West Willow Street between North Clinton and North Salina Streets. The lot is open for event parking during downtown festivals and offers a monthly parking option for surrounding businesses and property owners.

### Downtown Transportation Demand Management Study

As part of the 2008 Downtown Parking Study, the Downtown Committee of Syracuse requested a feasibility study on the potential of transportation demand management practices in the Central Business District. The Syracuse Metropolitan Transportation Council (SMTC), with the help of consultant UrbanTrans, conducted a survey of downtown Syracuse employees to investigate the need for transportation demand management strategies in downtown. The survey reached 37 employers representing about 3,500 employees. 80% of those surveyed reported that they drive alone to work. Respondents reported the cost of parking was their largest concern, not the supply. The most popular transportation demand strategies employees expressed an interest in were a free car to use during the day, a guaranteed ride home in emergencies and transit information tailored specifically to the individual. The Downtown Committee provided the SMTC with contact information for downtown employers so that the SMTC could survey their employees about their current commuting and parking habits. The Downtown Committee is currently working with the SMTC and UrbanTrans to look at Transportation Management Authority structures and how TDM could potentially be introduced in the City's center.

### Downtown Parking App

The Downtown Committee partially funded the Creative Core Connect mobile app, which features a complete listing of public parking lots and garages in downtown Syracuse. The app was launched in March and acts as a GPS-based directory to downtown. Users who select the "Parking/Transportation" category are shown a list of the parking lots and garages in downtown Syracuse in order of which is closest to where the user is standing. Users also have the ability to view the available parking options on a map, get directions to individual lots and garages or call the parking operator for a specific parking lot or garage.



Save the Rain Improvements at City Lot #3



The Downtown Committee:

- Operates two downtown parking lots after-hours for event parking
- Maintains a comprehensive list of all downtown lots and garages, operators and rates
- Assists with conducting parking studies and implementing study recommendations
- Assists downtown property owners, business owners and residents with finding sufficient parking

# Financial Report

## Statement of Assets, Liabilities & Fund Balance

as of June 30, 2011 (unaudited report)

### Assets

Checking Account	\$104,714
Petty Cash	100
Reserve	238,619
Accounts Receivable	144,409
Grant Receivable	-
Fixed Assets (Net Book Value)	129,388
Other Assets	30,000
<b>TOTAL ASSETS</b>	<b>\$647,230</b>

### Liabilities

Beginning Fund Balance 7/1/10	\$453,506
Year-to-Date Income/Expense	5,106
Accounts Payable	73,849
Other Liabilities	114,769
<b>TOTAL LIABILITIES</b>	<b>\$647,230</b>

## Statement of Income, Expense & Fund Balance

as of July 1, 2010 through June 30, 2011 (unaudited report)

### Income

Special Assessment	\$807,504
Interest Income	3,197
Farmers' Market	9,225
Arts & Crafts Festival	84,712
Transportation	88,034
Downtown Living Tour	27,547
Downtown Dining Week	5,500
Retail Promotions	3,600
Annual Meeting	11,601
Miscellaneous	3,000
State Retail Grant TM08124	7,572
Events Grant	20,000
Clinton Street Grant 20050751	30,937
Salina Street Grant	76,982
Warren Street Grant	48,882
Hanover Sq.-Montgomery St. Grant	20,865
Preserve America	30,340
<b>TOTAL INCOME</b>	<b>\$1,279,498</b>

### Expense

Administration	\$214,099
Environmental Maintenance	224,348
Marketing	205,131
Security	158,956
Economic Development	111,554
Transportation	48,312
Farmers' Market	9,406
Arts & Crafts Festival	59,583
Downtown Living Tour	17,750
Dining Week	9,675
State Retail Grant TM08124	7,572
Clinton Street Grant 20050751	30,937
Salina Street Grant	76,982
Warren Street Grant	48,882
Hanover Sq.-Montgomery St. Grant	20,865
Preserve America	30,340
<b>TOTAL EXPENSE</b>	<b>\$1, 274,392</b>

**INCOME OVER EXPENSE \$5,106**

# Downtown Committee of Syracuse, Inc.

## Officers

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Vice Chair, Anthony Fiorito, Partnership Properties  
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Irwin L. Davis, President, Metropolitan Development Foundation

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Laurie Reed, Marketing Director  
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David Kneer, Operations Staff  
Kevin Stanard, Operations Staff  
Victoria Sonne, Downtown Ambassador  
Joshua DeJesus, Downtown Ambassador





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