

With a rapidly growing residential population (more than 4,000 people), nearly 30,000 daily office workers, and hundreds of thousands of annual visitors, Downtown Syracuse is diversifying its retail offerings and providing services that meet the daily, round-the-clock needs of our bustling community.

The following Wish List identifies gaps and opportunities in the Downtown retail market, based on current retail mix and the fiscal year 2017-18 state sales tax records for Onondaga County.

SHOPPING

Clothing/Accessories

- Men's/Women's National-Brand Basics - T-shirts, jeans, socks
- Athletic/Workout Clothes
- Department Store
- Shoe Store
- Leather Goods/Luggage

Personal Products

- Pharmacy/Drug Store
- Personal Care - cosmetics, bath and body
- Vitamin/Health Supplement Store

Children's

- Toy Store
- Children's Book Store (see Paper Goods)
- Kid-Friendly Eateries (see Food Service)
- Baby Boutique

Paper Goods

- Newsstand
- Book Store
- Stationery/Greeting Cards
- Office Supplies

Food/Beverage

- Grocery Store - fresh produce, meats, cheese
- Liquor Store
- Winery/Tasting Room
- Distillery/Tasting Room

Household

- Furniture, Bedding, Decor
- Pet Supplies
- Electronics Retail/Repair (see Professional Services)
- Gifts

Miscellaneous

- Craft/Hobby/Textile Store
- Sporting Goods - bicycles, kayaks, basketball, tennis, etc.

SERVICES

Personal Services

- Class-Based Art Studio - Paint & Sip, Paint Your Own Pottery
- Children's Daycare (requires outdoor space)
- Pet Groomer

Professional Services

- Electronics Retail/Repair (see Household)

Food Service

- Kid-Friendly Eateries (see Children's)
- Pet-Friendly Eateries/Expanded Outdoor Seating
- Vegetarian/Vegan Restaurant
- Juice/Smoothie Bar
- Coffee Shop/Bakery - evening hours

ENTERTAINMENT

Venues/Facilities

- Movie Theater - first- or second-run major motion pictures
- Indoor Entertainment - e.g. bowling, axe-throwing, karaoke
- Dance Hall
- Social Lounge
- Off-Leash Dog Park
- Children's Playground

OTHER OPPORTUNITIES

Expanded Retail Operating Hours

- Weekdays past 6 pm
- Food service and Shopping on Saturdays & Sundays

Vacant Storefront Activation

- Pop-Up Shops, Art in Windows
- Support available through the Downtown Committee