

Downtown Syracuse Retail Wish List – Summer 2025

With a rapidly growing residential population (more than 4,500 people), Downtown Syracuse is diversifying its retail offerings and providing services that meet the daily, round-the-clock needs of our bustling community. The following Wish List identifies gaps and opportunities in the Downtown retail market, based on the current retail mix and Onondaga County sales tax records.

SHOPPING

Clothing/Accessories

- Athletic/Workout
- Shoes
- Leather Goods/Purses/Luggage
- Children's
- Bridal Shop

Groceries

- Full-Service Grocery Store

Personal Products

- Pharmacy/Drug Store
- Personal Care - cosmetics, bath and body
- Vitamin/Health Supplement Store

Children's

- Toy Store
- Baby Boutique

Paper Goods

- Newsstand
- Stationery/Greeting Cards/Wrapping Paper
- Office Supplies

Food/Beverage

- Distillery/Winery/Tasting Room
- Additional Breweries
- Specialty lunch options (e.g. Kosher deli, Indian buffet)
- Specialty Foods (e.g. fish market, cheese monger, high-end wine and spirits shop)
- Kid-friendly eateries
- Outdoor dining
- Rooftop drinks/dining

Household

- Furniture
- Home Decor
- Frame Shop

Electronics

- National Wireless Telecommunications Carriers
- Small Electronics Retail
- Electronics Repair Shop

SHOPPING

Makers Space/Light Manufacturing

- Jewelry-making, sewing, blacksmithing, bookbinding, glassblowing, 3D printing, T-shirt printing, etc.

Miscellaneous

- Craft/Textile supply
- Sporting Goods (e.g. bicycles, kayaks, soccer)
- Musical Instruments
- Florist/Plant Shop

SERVICES

Personal Services

- Day Spa
- Nail Salons
- Veterinarian
- Primary Care Offices

Professional Services

- Printing, Copying, and Mailing

ENTERTAINMENT

Venues/Facilities

- Movie Theater
- Indoor Entertainment - e.g. bowling, karaoke
- Dance Club
- Arcade

OTHER OPPORTUNITIES

Expanded Hours

- Retail: Weekdays past 6 pm
- Food Service: Sundays and Monday
- Dog Park

Pop-Up Shops - Contact us!

- (315) 422-8284 or mail@downtownsyracuse.com